



RULA

Ryerson University Library & Archives

DR. JOE MACINNIS

Highlights from his April 3, 2013 presentation

“Leadership is *empathy*—for the team, the task, and the technology. Develop the emotional intelligence to read your own feelings and your team’s attitudes.

“Leadership is *endurance*—knowing your values and having the strength and stamina to succeed in the mission—no matter how long or how difficult. Aim for fabulous fitness.

“Leadership is *eloquence*—speaking and writing with accuracy, brevity, and clarity. To command the moment, you must command the language.



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