Open Publishing Project - Usability Day
Meeting Agenda + Minutes Aug. 11, 2017

Program/Area:	*Usability Day*
Meeting Purpose:	To discuss infrastructure planning, allow the community to weigh in on work so far
Meeting Date:	Aug. 11, 2017
Meeting Time:	*8:30 - 3:00 p.m.*
Meeting Location:	Library Collaboratorium - 3rd Floor Library LIB387 350 Victoria Street
Meeting Facilitator:	*Tanya Pobuda*
Attendees:	*Katya Pereyaslavska, Amy Greensburg, Lena Patterson, Jenni Hayman Peggy French, Dean Lloyd, Virginia Roy, Mari Vihuri, Agnieszka Gorgon, Rosarie Coughlan, Queens, Apurva Ashok (Pressbooks), Dean Irvine from Agile, Warren Wilansky - Plank , Ann Ludbrook, Sally Wilson, Trina Grover, Wendy Freeman, Tanya Pobuda Fangmin Wang, Nada, Agan Leyli, Marissa Frosst, Ewan Matthew, Steven Marsden, Matt Ralston, Adam Chaboryk, Naza Djafarova, Lars Svekis, Sushila Parikh, Mark Swartz - Queens, Brian Cameron, Igor Karasyov, Anastasia Dimitriadou, Nada Savicevic*
Minutes Issued By:	*Tanya Pobuda*

Agenda Items
Project Overview - Goals, Work Tasks
Demo & Prototype Overview
Feedback Session - Breakouts
Overview & Recap

Next Steps: (Task, Assigned to, Checkpoint Date)	**Owner**	**Due Date**
Agile/Plank/Pressbooks to provide designs to eCampusOntario to Dean Lloyd via Google Drive for review	Agile/Plank/ Pressbooks	Aug. 15, 2017
Post meeting materials to blog site	Tanya	Aug. 11, 2017
Post-meeting story with photos posted to blog site	Tanya	Aug. 15, 2017
Final project reveal on Sept. 6 from 9:30		

Community Questions & Feedback:
Note: All items in bold are questions or comments from the community at the Usability Day, Aug. 11 event.

How does this site accommodate other solutions - the learning module and perhaps other tools such as SCALAR?

Yes, it can accommodate other solutions and was designed to be flexible.

Always wondered about the difference between adopt, adapt and create?

Per eCampusOntario, adopt and adapt are the commonly accepted nomenclature in the OER community and are well understood. Commitment on behalf of the project team to ensure the descriptions under these terms are clear.

- Adopt is "use" the textbook.
- Adapt is "remix."
- Create is "build from scratch."

Create is the button that leads to all of the good work done by Pressbooks and Plank.

Search is the primary actions for all user profiles (educators and students) and should be prominent in the approach.

That's why the design focuses on a master search bar as the most prominent feature of the front end.

When will the Agile front end be integrated into the wider system?

It will be done week of August 14, 2017.

Is the solution responsive for mobile devices?

Yes.

How will additional feedback be collected as the team leads up to launch?

We could establish a Google Forms survey.

When you browse a collection, can you browse by a collection that has already been adapted?

That is a great idea and an "awesome stage 2 step."

The ability to track adoption and adaption is not that easy today, this an important feature to capture. Tracking and sharing that on the portal can encourage later adoption by letting the community know other educators and institutions are doing the same thing.

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Was the portal branding on track re. compliance with eCampusOntario branding guidelines?

Overall, it was seen to be on track. The supplier team will share branding materials with Dean Lloyd.

Discussion around the learners and educators user profiles. How are they different? How will they provide a different experience to each type of user?

What's for an educator and what's for a learner, I don't want to label myself one or the other. That is a tension for the user. How will that be handled?

Multiple ways into the information but you want to define the experience through the persona, so organizing the portal through these personas is an important approach.

We'd want to have a more articulated approach, user persona and the use cases as we move forward. Are their differences in functionality and level of access? Can a learner create?

Wendy - I wanted to add to that discussion. The changing nature of higher ed, where the power resides in the ability to create and consume. We'd like to think we have control over the outcome. This is a great opportunity to challenge that understanding.

What's the next step for this prototype?

We needed something to show and start the conversation. We have that and this will start whetting people's appetite and continuing the discussion.

Adopt and adapt buttons on the front end, they would all start with finding something. The next screen might be search. So the design should start with search.

That's why the team wanted to focus with the master search bar as such a prominent part of the design.

What other successful learning portals did you use as a template or basis for the design?

The RFQ process ensured that cross-functional project team members were asked which portals should be examined as a guideline/inspiration for the design. Several examples were given including BCcampus Open Ed and www.OERcommons.org

What needs to be integrated into the thinking of the search for resources?

[For Project Team Distribution Only]

The next steps for feedback will be to allow people to really think about aspects such as searches. The underlying number of those questions, pivot between the discoverability layer and the authoring tool. Faceted search, we are talking about very granular search.

We are going to have to continue to build it out and create the structure. Those levels of searches are clearly important.

What are some other functionality Pressbooks are looking at in the future?

Versioning, peer review, interactivity enabling elements like video, LATEX math support.

How do we get educators interested in, excited about creating Open Publishing textbooks?

General call for create, ask individual educators to consider it. Provide funding. Ask that educator read an open textbook as they are teaching. Ask them to evaluate a text book, move forward and adopt parts of it.

Faculty add gradually OER to their syllabus. This is something that we could do.

There was a faculty member who created an app that calculated the total cost of teaching an entire course for a student. This is something the team could share.

How much AI inform the Learning Module?

AI feedback to the Learning Module - machine learning. As user interacts with the system, it gathers information behind the scenes. That system can create systems.

We agreed to guided learning approaches. It is something that people will need. People need some guidance, a wizard approach to help. It can be a catalyst to creation, it could be a very useful piece of functionality to help educators create OER.

Recommendations: (Items/Knowledge Shared/Changes requested)

Search is primary. Remember that search is the most important functionality in the front end of the portal for now. Finding materials is the primary focal point.

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Versioning and federation of content. Versioning was a key area of focus. What happens when materials change and evolve at BCcampus OpenEd change? How will content be federated and shared? How will versioning of materials be tracked?

Tracking adaptation. How do you get information on an adapted textbook? How will you know its lineage? How do you track the adaption process? This is an area for focus.

Building community. Getting educators involved in OER is another key area of focus. The call to action for the portal is important so that educators know how to get involved. Incentives and creating communities are key.

Clarifying user roles and actions. Clarify adoption, adaptation and creation. Make sure the community understands what each means. Clarify how learners and educators use the portal. Added note, should 'create' be featured so prominently on the main page of the portal?

Metadata matters. Do we offer enough ways to search materials, is there enough here to make the search and discovery work at this early stage? How best to collect community feedback on metadata?

Miscellaneous Items:
▪ *None*